

HELD ANNUALLY FOR OVER 35 YEARS

THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2021

TUESDAY 16 NOVEMBER 2021

VENUE: THE QEII CONFERENCE CENTRE BROAD SANCTUARY, WESTMINSTER, LONDON SW1P 3EE



AN EXHIBITION OF PRODUCTS AND SERVICES DESIGNED FOR USE IN THE CARE, REPAIR, RESTORATION AND CONSERVATION OF HISTORIC BUILDINGS, THEIR CONTENTS AND SURROUNDING LANDSCAPES



CARE - REPAIR - CONSERVATION - MAINTENANCE - PRESERVATION - RESTORATION

THE EXHIBITION 9.00AM – 5.00PM

Entrance to The Historic Buildings, Parks and Gardens Event is free of charge to visitors and includes:

- The comprehensive exhibition of 75 companies offering information & advice, guidance & support, as well as products and services for all aspects of the care, repair, conservation and restoration of historic buildings, their contents and surrounding landscapes.

- Live demonstrations

- Historic Houses, President's address, guest speakers & awards

Visitors are owners and guardians of historic buildings (private, commercial and industrial), parks and gardens, as well as estate managers, management staff, professional advisers, head gardeners, architects, surveyors, conservators, conservation officers and planners. They are often responsible for Grade I listed buildings, cathedrals, churches, manor houses, windmills, historic town centres, Britain's industrial built heritage, historic landscapes, including Historic Houses member properties, those of the National Trust, English Heritage, Historic Scotland, CADW and Royal Palaces.

The event puts you directly in front of purchasers, advisors, specifiers and users of products and services needed in the Historic Buildings, Landscape Conservation and Heritage Sectors.

An unrivalled opportunity to meet with new and existing clients.

For the last 35 years we have regularly attracted in excess of 1,000 visitors. In 2020 like so many events we had to go on line and run the event virtually. This resulted in over 5600 page views of the event by over 1400 individual users. For the 2021 event we are making good use of our new website to benefit both exhibitors and visitors. We will be using our online presence to promote exhibitors and to reach and attract more customers, both prior to the event and as an ongoing promotion throughout the following year.

Our event runs in parallel with the Historic Houses AGM so visitors are welcome to listen to the address by Martha Lytton Cobbold, President of Historic Houses*, as well as the fantastic line up of guest speakers which will be announced in due course. Previous speakers have included Sue Biggs CBE, Director General The Royal Horticultural Society, Dr Loyd Grossman CBE FSA, Chairman of the Heritage Alliance Group, Hilary McGrady, Director General of the National Trust.

* by kind permission of Historic Houses and subject to seating availability.

Please visit our website for up to date information
hbpgc.hall-mccartney.co.uk

EXHIBITOR PACKAGE

WHAT'S INCLUDED IN THE STAND PRICE

- Exhibition stand shell scheme
- Electricity & Lighting
- Tables & Chairs
- Refreshments
- Wi-Fi
- Free advertisement & listing in the Programme & Guide
- On site portering assistance if required
- Opportunity to invite your existing customers

Select your stand from the floor plan opposite, then contact Geoff Connelly to reserve your space.

MAKING THE MOST OF THE EXHIBITION

Exhibitors can invite guests and clients to the event using our online invitation facility. We also provide printed copies of our Visitor Information Leaflet giving full details of the day's programme, including speakers etc. Subject to seating availability, visitors may listen to the address by Martha Lytton Cobbold, President of Historic Houses and the fantastic line-up of guest speakers invited by Historic Houses*

*by kind permission of Historic Houses

EXHIBITION GUIDE - NOW AVAILABLE IN BOTH PRINT & DIGITAL VERSIONS

Each Exhibitor is allocated a free quarter page advertisement in the high quality 100 page full colour, B5 Guide.

Exhibitors can take a larger advertisement and have a more prominent presence for a small premium and this year your ad will also feature in the digital version.

The Guide provides information about exhibitors, the exhibition programme, has editorial features, extensive indexing and a valuable A-Z directory of exhibitors products & services. The printed Guide is free to all visitors and exhibitors and the new digital version is free to all visitors plus everyone who has been invited to attend either via social media or digital invitations (approx. 10,000+) The Digital Guide will be featured on our website for a year and can be viewed or downloaded, offering a fantastic source of promotion for an extended period of use long after the event.



DISPLAY STAND SPACE INFORMATION

ATTACHING ITEMS TO THE SHELL SCHEME

Male Velcro is the only means by which items can be attached to the stand panels.

DETAILS OF REFRESHMENTS AND VOUCHERS

Exhibitors are provided with 4 beverage vouchers & 2 lunch vouchers which are valid on Tuesday 16 November. You may choose between 2 dining areas either in the exhibition area with visitors to the event or in a separate dedicated space for exhibitors. Additional lunch vouchers may be ordered in advance, price on application.

The stands will be ready for occupation by 14.00 on Monday 15 November 2021

You have until 08.30 on Tuesday 16 November to dress your stand.

STAND INFORMATION

Display stands are available in 6 different sizes, 2m x 1m, 3m x 1m, 2m x 2m, 3m x 2m, 4m x 2m and 5m x 2m. The stand is constructed from panels 2400mm high x 990mm wide. The panels are grey, and material (artwork, photographs and other promotional material) may be fixed only by using male (hook) Velcro. Please note the internal dimension of each stand is 10mm less for every 1m of panelling 4m x 2m (3960mm x 1980mm), 3m x 2m (2970mm x 1980mm), 2m x 1m (1980mm x 990mm). Each stand will have a fascia board bearing the exhibitor's name and stand number in black lettering on a white background. All stands have side panels except corner stands, which do not have an end side wall panel so as to provide maximum access and visibility. STAND HEIGHT 2400mm, POWER 1x13amp switch socket is provided.

PORTERAGE If you require assistance in unloading, setting-up, taking down or loading-up, help will be available on both days, but may be limited. Please notify us in advance if you have special requirements.

POWER AND LIGHTING The price for each stand includes one 13 amp switched socket outlet and either two 100 watt spotlights or one 5' fluorescent fitting.

TABLES AND CHAIRS

The organisers will provide free of charge tables (w140cm x d70cm x h74cm) and chairs on request. Exhibitors may bring their own furniture if they prefer. EXHIBITORS MUST PROVIDE THEIR OWN TABLECLOTHS/COVERINGS.

FLOOR COVERINGS

The Exhibition area is carpeted.

PARKING is not available on site. Once you have safely unloaded you can leave your vehicle in one of the car parks located nearby.

CONTACT US NOW TO BOOK A STAND 01462 896688 | EVENTS@HALL-MCCARTNEY.CO.UK

WHO ATTENDS THE EVENT?

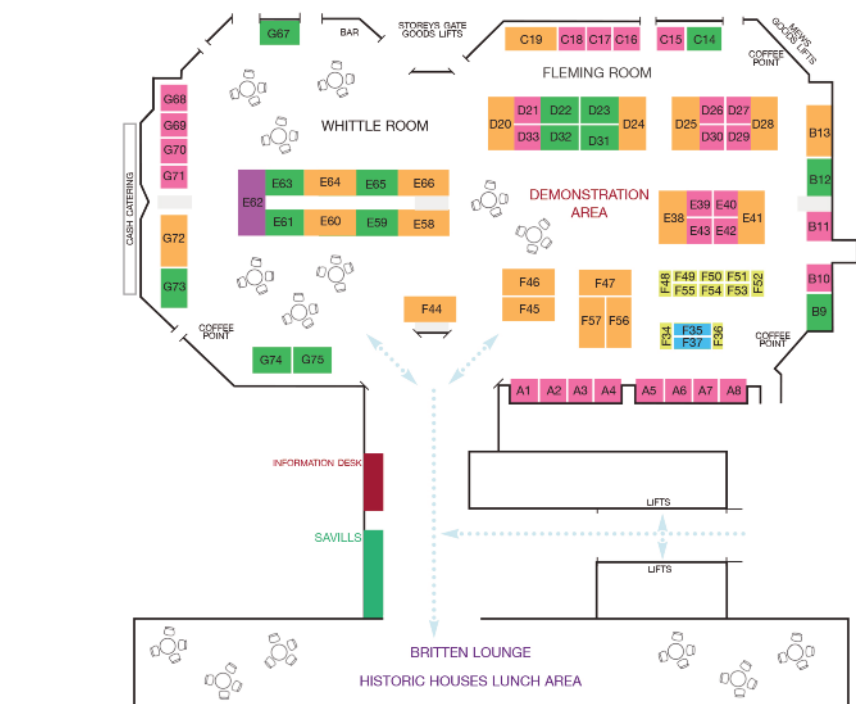
The event is not open to the general public and is exclusively for those who are either owners of historic buildings or who are involved in the upkeep, restoration or conservation of historic buildings, their contents or associated landscapes.

Examples of organisations whose members attend are listed below:

20th Century Society
AHSS
Ancient Monuments Society
Arts Society
Association of Independent Museums
Association of Preservation Trusts
BADA
British Antique Furniture Restorers' Association
Cadw*
Churches Conservation Trust
COTAC
Council for British Archaeology
Council for the Care of Churches
Council for the Prevention of Art Theft
Country Landowners & Business Association
English Heritage*
English Historic Towns Forum
Fountains Society
Gardens Trust
Georgian Group
Historic Houses
Historic Royal Palaces
Historic Scotland
ICON (The Institute of Conservation)
Institute of Historic Building Conservation
Institute of Horticulture

Institute of Leisure & Amenity Management
Institute of Maintenance and Building Management
Institute of Paper Conservation
International Council on Monuments & Sites (ICOMOS)
Landscape Institute
London Parks & Gardens Trust
Museums Association
National Council for the Conservation of Plants and Gardens
National Trusts (England, Scotland & Wales)*
Professional Gardeners' Guild
Register of Architects Accredited in Building Conservation
Royal Forestry Society of England, Wales & N Ireland
Royal Institute of British Architects
Royal Institution of Chartered Surveyors
Royal Town Planning Institute
SAHGB
Society for the Protection of Ancient Buildings
Society of London Art Dealers
Victorian Society
William Morris Society

* Management & professional staff



STAND PRICES 2021

All prices exclusive of VAT at rate current at time of invoice

5m x 2m	£2,795.00 + VAT	2m x 2m	£1,650.00 + VAT
4m x 2m	£2,570.00 + VAT	3m x 1m	£1,520.00 + VAT
3m x 2m	£2,220.00 + VAT	2m x 1m	£1,250.00 + VAT

Please note that stands A1-A8, B9-B13, G68-G73 all have a height restriction of 2400mm

Please study the floor plan, select the stand you require and contact Geoff Connelly to confirm your choice is still available. You will need to complete and return an *Application for Stand Space* form. Please note that stand space reserved by telephone will not be held for more than seven days without a completed form.



Contact Geoff Connelly NOW

01462 896688

events@hall-mccartney.co.uk

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