# THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2023

### **EXHIBITION GUIDE**

### & DIRECTORY OF PRODUCTS AND SERVICE









### MEDIA INFORMATION AND RATE CARD

THE QUEEN ELIZABETH II CONFERENCE CENTRE
BROAD SANCTUARY, WESTMINSTER, LONDON SW1P 3EE
TUESDAY 14 NOVEMBER 9.00AM – 5.00PM

HELD ANNUALLY FOR OVER 35 YEARS

hbpge.hall-mccartney.co.uk

### THE EXHIBITION

The Historic Buildings, Parks and Gardens Event (HBPGE) has been running for over 35 years and is held in parallel with the Historic Houses Association's Annual General Meeting.

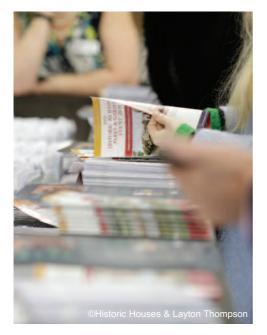
### We would like to offer you the opportunity to advertise to all delegates and all those invited to attend in our printed and digital version Exhibition Guide.

The event attracts owners and guardians of historic buildings (private, commercial, industrial, Grade I listed buildings, cathedrals, churches, manor houses, windmills, historic town centres) parks, gardens & landscapes. These include Historic Houses member properties, those of the National Trust, English Heritage, Historic Scotland, CADW and Royal Palaces.

Visitors also include, estate managers, management staff, professional advisers, head gardeners, architects, surveyors, conservators, conservation officers, planners, engineers, builders, landscape architects, garden designers, garden historians, senior academics, garden researchers, park managers, charity managers, craftsmen and many other conservation professionals.

The event puts you directly in front of purchasers, advisors, specifiers and users of products and services needed in the Historic Buildings, Landscape Conservation and Heritage Sectors.

(Please note: The event is exclusively for those who are either owners of historic buildings or who are involved in the upkeep, restoration or conservation of historic buildings, their contents or associated landscapes. It is not open to the general public.)







### THE EXHIBITION GUIDE

The high quality 100 page full colour, B5 Guide, provides information about the exhibition programme, editorial features, extensive indexing and a valuable A-Z directory of products & services and is now both in Print and Digital versions.

The printed Guide is given away free to all visitors and exhibitors and this year there is also a bonus of a digital version. So now when you advertise, you appear in both versions providing valuable additional publicity at no extra cost to you.

The new digital version will be made available not just to all delegates attending the event, but everyone who has been invited either via social media or digital invitations (approx. 10,000+)

It will also be featured on our website for a year and can be viewed or downloaded.

So, this fantastic source of promotion now offers an extended period of use long after the event for companies offering products and services involved in the care, repair and conservation of historic buildings, and their surrounding landscapes. Even better value than before.

For information about booking an advert in the programme and guide please contact Geoff Connelly who will be happy to assist you.

Call: 01462 896688 or email: geoff@hall-mccartney.co.uk

More information can also be found on our website: hbpge.hall-mccartney.co.uk











## THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2023

### EXHIBITION GUIDE & DIRECTORY OF PRODUCTS AND SERVICES

Please reserve the advertisement space indicated below: TICK AS APPROPRIATE

Advertisement sizes		NON-EXHIBITORS	EXHIBITORS	
	height X width	price		
Full page text grid	215 mm x 149 mm	2770.00 + VAT	£550.00	
Full page bleed size	246 mm x 174 mm	2770.00 + VAT	£550.00	
Full page trim size	240 mm x 168 mm			
Half page horizontal	105mm x 149mm	£545.00 + VAT	£315.00	
Quarter page	105 mm x 72mm	2310.00 + VAT		
This booking is authorised by				
Position				
Name of company				
Address				
Date			HIST HISTORIC BUILDING PARKS & GAR	LDINGS
Advertising agency discount: 10%. All prices exclude VAT.				
Ads to be supplied as press-ready, high resolution pdfs.				
Publication date: Space reservation by:	Tuesday 14 Noven Monday 4 Septem			distribution of the A

#### HISTORIC BUILDINGS, PARKS AND GARDENS EXHIBITION GUIDE

**Advertisement Department** 

**Heritage House** 

PO Box 21 Baldock

Herts SG7 5SH

Tel: 01462 896688

Fax: 01462 896677

Email: geoff@hall-mccartney.co.uk www.hall-mccartney.co.uk