

THE HISTORIC BUILDINGS PARKS & GARDENS EVENT 2021

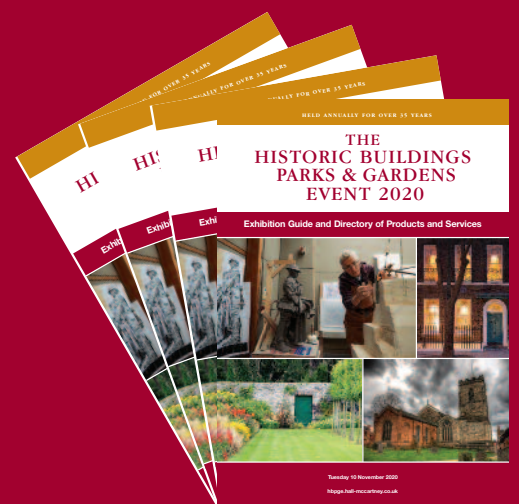
EXHIBITION GUIDE

& DIRECTORY OF PRODUCTS AND SERVICES



MEDIA INFORMATION AND RATE CARD

THE QEII CONFERENCE CENTRE
BROAD SANCTUARY, WESTMINSTER,
LONDON SW1P 3EE
TUESDAY 16 NOVEMBER
9.00AM – 5.00PM



HELD ANNUALLY FOR OVER 35 YEARS

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HIGH QUALITY 100 PAGE FULL COLOUR
B5 PUBLICATION
PRINT RUN 1500 COPIES

The HISTORIC BUILDINGS, PARKS AND GARDENS EVENT is held in parallel with the Historic Houses Annual General Meeting. The event attracts in excess of 1200 visitors who are owners and guardians of historic buildings (private, commercial and industrial), parks and gardens – their management staff, their professional advisers and a range of professionals. Visitors either purchase or influence the purchase of the great variety of products and services needed and used by this important and developing market sector.

The EXHIBITION GUIDE for our event has had a major redesign this year. Consisting of a new larger B5 format, the introduction of a comprehensive Products and Services Directory and more intuitive indexing, creating a more useful and user friendly publication.

The Exhibition Guide offers a unique opportunity for companies promoting products and services involved in the care, repair and conservation of historic buildings, parks and gardens to reach this important market sector.

Advertisers will benefit from being in the Exhibition Guide long after the event, as over 1200 copies are distributed free of charge to visitors and delegates who use it as a regular source of reference.

EXHIBITION GUIDE & DIRECTORY OF PRODUCTS AND SERVICES

Please reserve the advertisement space indicated below:

Advertisement sizes	height x width	NON-EXHIBITORS	EXHIBITORS
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Full page text grid	215mm x 149mm	£720.00 + VAT	£510.00
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Advertising agency discount: 10%. All prices exclude VAT.

Ads to be supplied as press-ready, high resolution pdfs.

Publication date: Tuesday 16 November 2021

Space reservation by: Monday 6 September 2021

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